

Sugar Land Cultural Arts Foundation

Board Members

Tim Stubenrouch
Charles "Chip" Sutton
Donna Molho
Bridget Yeung
Adrienne Barker
Stacy Borgfeldt
Beth Wolf
Lindsay Davis
James Drew
Sharon Galvan
Ray Glath
Michael T Madden
Apurva Parikh
Ruth Stubenrouch
Cindy Sutton
Debra Jan Hall
Paula Noble
Jeff Weiner
Carolyn Okorafor
Teresa Preza

2024 Sugar Land Arts Fest Committees Chairs

Co-Chairs

Bridget Yeung
Stacy Borgfeldt

Publicity

Beth Wolf
Janette Lapus

Artists

Debra Jan Hall
Ruth Stubenrouch
Lindsay Davis

Sponsorships

Tim Stubenrouch
Bridget Yeung
Apurva Parikh
Cindy Sutton

Entertainment

Mike Madden
James Drew
Donna Molho
Teresa Preza

VIP/Sponsor Area

Adrienne Barker
Sharon Galvan

Volunteers

Elizabeth Chipinski
Ray Glath
SLCAF Youth Board

Children's Area

Janette Lapus

Ticketing

Jenn La Rocca

Logistics/Mapping

Jeff Weiner
Ray Glath



Presented by



Dear Patron of the Arts,

We are delighted to announce the 3rd annual **Sugar Land Arts Fest™ presented by PrimeWay Federal Credit Union!** Our premier arts festival will once again be held on the Smart Financial Centre Plaza on Saturday and Sunday, April 27th & 28th, 2024.

The **Sugar Land Arts Fest™** of 2023 was a huge success! More than 4000 people attended and discovered a unique and diverse art exhibition of over 100 artists, live music performed by a variety of bands, delicious food and outstanding wines.

On behalf of the **Sugar Land Cultural Arts Foundation (SLCAF)** I would like to offer you the opportunity to be a sponsor of the 2024 **Sugar Land Arts Fest™**. Not only will you and your friends have the enjoyment of food, wine and the Arts, your sponsorship will support SLCAF's mission of advocating, supporting, and promoting the arts in Sugar Land. We depend on artfully minded community members like you to help us keep the Arts alive in our community!

With the fund raised from last year's event, we were able to focus on these artfully centered goals:

- Continue to promote the "Front Row Series" that brings performances of all kinds to Sugar Land Town Square.
- More Installations of art wraps on many of the traffic boxes in the Sugar Land community.
- Provide \$15K in Scholarships to youth in our community to attend summer art & music camps.
- Support the SLCAF Youth Board with scholarships for graduating members.
- Support the SLCAF's virtual art exhibit w/ over 50 participating artists.
- Host an annual youth talent show and award scholarships to winners.
- Continue restoration of the iconic and historic Sugar Land Auditorium, including the plan for restrooms that will be within a replica of the old classroom buildings.

Once again, the **Sugar Land Arts Fest™ presented by PrimeWay Federal Credit Union** will be an exciting two days of wine, food, and **THE ARTS!** We hope you will consider being a sponsor of this community event and help SLCAF support the arts in Sugar Land. We plan to be even bigger and better in 2024! **ART you going to join us?**

With Gratitude,

Tim Stubenrouch
President

Sugar Land Cultural Arts Foundation

April 27 & 28, 2024 | Smart Financial Centre Plaza | Sugar Land, TX
sugarlandartsfest.com | IG: @Sugarlandartsfest



WINE + TASTE + MUSIC

TWO DAYS OF FESTIVAL FUN!

- VIP Sponsorship area with complimentary food & drinks
- 100+ Artist Booths
- Wine Garden
- Beer Garden
- Live Music Stage
- Live Mural Painting
- Gourmet fare from locally owned restaurants

ART you going to support us?

Sponsorship Packages are available now and include unlimited opportunities to promote your business at the Sugar Land Arts Fest™!

Please support us on our mission of promoting the cultural, visual and performing arts in our community.

Learn more about the Sugar Land Cultural Arts Foundation at:

www.slcaf.org



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Sugar Land Arts Fest™ SPONSORSHIP PACKAGES

Sugar Land Arts Fest™ offers many different sponsorship opportunities at varying levels of engagement. Our sponsors play a vital role in the festival's success by providing financial support, marketing exposure, and other valuable services. In return, your business will be recognized as an official sponsor, which benefits you and Sugar Land Arts Fest™.

Sugar Land Arts Fest™ Henri Matisse

- LOGO featured in all marketing on website, sponsor packet, social media and at festival
- 1 VIP table for BOTH festival days = 10 VIP armbands each day
- Access to private bar & catered food in VIP Zone
- 10 VIP Parking passes
- 50 general admission tickets to festival
- Social Media post featuring your company
- Your logo prominently displayed in festival VIP Zone

\$10,000

Sugar Land Arts Fest™ Georgia O'Keeffe

- LOGO featured in all marketing on website, sponsor packet, social media and at festival
- 1 VIP table for ONE festival day = 10 VIP armbands
- VIP area includes private bar & catered food
- 5 VIP Parking passes
- 25 general admission tickets to festival
- Social Media post featuring your company
- Your logo prominently displayed in festival VIP Zone

\$5,000

Sugar Land Arts Fest™ Vincent Van Gogh

- NAME featured in all marketing on website, sponsor packet, social media and at festival
- 10 VIP armbands
- VIP area includes private bar & catered food
- 5 VIP Parking passes
- 10 general admission tickets to festival

\$2,500

Sugar Land Arts Fest™ Live Painting Muralist

- Your logo will be displayed next to the muralist at the festival, who will be live painting a mural. Following the festival the mural will be displayed in the lobby of Smart Financial Centre for a one year period w/ your name as sponsor.
- 2 VIP armbands that includes complimentary food & drink
- 1 VIP parking pass.

\$5,000

**Should the Sugar Land Arts Fest need to be rescheduled, all sponsorship commitments will be applied to the new date.



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Sugar Land Arts Fest™ Naming Rights

The Sugar Land Arts Fest™ is the perfect opportunity for you to raise your brand's profile! As a Naming Rights sponsor, your company will receive exclusively branded signage in the area designated, 2 VIP festival entry passes, 1 VIP parking pass and special recognition throughout all marketing materials, press releases and social media channels associated with the festival.

Area	Support	Status	Sponsor
Entertainment	\$20,000		
VIP Area	\$15,000		
VIP Catering	\$10,000		
Children's Area	\$10,000	SOLD	Memorial Hermann Sugar Land
Stage	\$10,000		
Murals * (1 available)	\$5,000	3 of 4 SOLD	Fort Bend Financial; Sugar Land Town Square; Naushad & Narmin Kermally
GA Armbands	\$5,000	SOLD	Houston Methodist Sugar Land
Arts Cafe'	\$5,000		
Wine Garden	\$3,000		
Beer Garden	\$3,000		
Wine Glasses for Sponsors	\$3,000	SOLD	Stewart Jacobson and Dearborn & Creggs;
VIP Armbands	\$2,500		
Artist Awards	\$1,750		

*See attachment for more detail



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The City of Sugar Land and The Sugar Land Cultural Arts Foundation would like to thank these 2024 sponsors:

Henri Matisse



Georgia O'Keeffe



Vincent Van Gogh



Murals



Naming Rights



Sugar Land Councilmember
Stewart Jacobson





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Sugar Land Arts Fest™
Partnership Commitment Form
Saturday, April 27 & Sunday April 28, 2024

SPONSORSHIP PACKAGES

SOLD	Pablo Picasso PRESENTING SPONSOR	\$10,000	Henri Matisse
\$5,000	Georgia O’Keeffe	\$2,500	Vincent Van Gogh

NAMING RIGHTS

	\$20,000	Entertainment	
	\$15,000	VIP Area	
	\$10,000	VIP Catering	Notes:
SOLD	\$10,000	Children’s Area	
	\$10,000	Stage	
	\$5,000	Muralists - SOLD 3 of 4	
SOLD	\$5,000	GA Armbands	
	\$5,000	Arts Café	
	\$3,000	Wine Garden	
	\$3,000	Beer Garden	
SOLD	\$3,000	Wine Glasses for Sponsors	
	\$2,500	VIP Armbands	
<input type="radio"/>	\$1,750	Artist Awards	

Contact for Event Communication:

Billing Address:

Phone:

E-mail:

Company/Individual Name should be printed or listed in the following manner:

PAYMENT INFORMATION - PAYMENTS DUE BY 03/31/2024

Submit Payment Online at www.sugarlandartsfest.com

Check is Enclosed Payable to Sugar Land Cultural Arts Foundation

Credit Card	Name on Card:	Amount: \$	Total Investment
	Card Number:	Exp:	CVV:
	Signature:		

Invoice me in 2023

Invoice me in 2024

Invoice me 50% in 2023 and 50% in 2024

Donate back 3% credit card processing fee.

For more information or to submit your logo and/or Sponsorship Form please email Apurva Parikh apuraja@gmail.com,
Contact Number: (281)935-3119.

Return form to: **Sugar Land Cultural Arts Foundation**, 4771 Sweetwater, PMB 107, Sugar Land, TX 77479.
SLCAF is a 501(c)3 Non-profit Organization.

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